



## Windsor Square 2022 Home Tour Advertising

Thank you for your interest in the 2022 Windsor Square Home & Garden Tour guide book. We believe this will be an effective investment of your advertising budget. Windsor Square is one of the most desirable neighborhoods in Phoenix and has been offering home tours every two years since 1998. Over 1,500 visitors spend the day strolling the neighborhood visiting the 10 to 15 homes on display while enjoying arts and crafts vendors as well as the Valley's best food truck fare.

The Home Tour is scheduled for Sunday, November 6th, 2022.

The Guide (5½" x 8½") will be approximately 30 to 40 pages.

Approximately 1,600 copies of the Guide will be printed and distributed to:

- All Windsor Square residents
- All tour attendees
- Generally as part of our publicity plan
- Advance copies may be distributed to other Historic District organizations

### Advertising Rates

Quarter page (or business card), includes 2 Tour tickets :	\$250
Half-Page, includes, includes 3 Tour tickets:	\$500
Full-Page, includes 4 Tour tickets:	\$750
Inside Back Cover, includes 6 Tour tickets:	\$1,500
Home Sponsor (Full Page), includes 10 Tour tickets:	\$2,500

All advertisers may also have free booth space in the designated street vendor area a \$50 value. Please request a vendor form in advance).

### Ad Print Information:

The Guide will be printed in four-color  
Ad copy must be in digital format (Jpeg, PDF, 300dpi)  
Quarter Page - 2.5" wide x 4" high  
Half-page - 5" wide x 4" high  
Full page - 5" wide x 8" high

To purchase an add:

1. Pay Fee on line at <https://windsorsquarephoenix.com>
2. Submit Ad Copy/Photos along with confirmation of payment to:  
[wshometourads@windsorsquarephoenix.com](mailto:wshometourads@windsorsquarephoenix.com)
3. Submissions must be received prior to **October 1, 2022**

**For questions, Hope Webber 602.684.3298 or email at [wshometourads@windsorsquarephoenix.com](mailto:wshometourads@windsorsquarephoenix.com)**