

WINDSOR SQUARE
HISTORIC NEIGHBORHOOD AND SPECIAL CONVERSATION DISTRICT
BOARD MINUTES
May 4, 2017

The meeting was called to order at 7:08 p.m.

Board members present were Phil Sheinbein, Larry Evans, Susan Biegner, Jeffrey Long, and Ryan Ewing.

Approval of Minutes: Copies of the April Meeting were emailed to the Board and a copy was available for review. Phil moved to approve the minutes; Jeff seconded the motion. Motion passed 5-0.

Treasurer's Report: The Treasurer's report was circulated to the Board. Discussion around increasing advertising revenue via newsletter. Jeff is actively pursuing opportunities to do so and will provide an update in an upcoming meeting.

Ad Hoc Committees:

Kids Club: No report.

Zoning: Elly's, a new brunch restaurant in Uptown Plaza, has applied for a liquor license; will address in New Business.

Commercial Liaison: No report.

Neighborhood Beautification: Code enforcement has been engaged to resolve some ongoing violations and may require Board intervention to support lawn care / pool cleanup for vacant property.

Security: No report due to absence of Emily but the latest Blue Steel report was emailed to the Board.

New Resident Welcome: John delivered one basket to a new resident.

Newsletter: Larry indicated the need for articles. Fairmount Pharmacy will be providing a local business update for inclusion by end of May. To address distribution the shortage discussed last month, 350 newsletters will be ordered for circulation. Larry is also looking to include a neighborhood historical article from a resident. While advertising currently covers the cost of newsletters, Jeff is exploring the potential to generate revenue via the publication.

Events: Based upon feedback from previous event proposals and discussion, it was agreed to move forward with a wine event. Possible dates included May or October. With other events occurring in the Fall, it was agreed to target Memorial Weekend from 6-8pm. Ken Mosesian has agreed to host at his home. Ryan will finalize the details and send out News Blast / Facebook to promote. Bob Cohen is organizing a Supper Club with some neighbors. The Board will plan to attend the kickoff meeting on 5/6 and Ryan will be in contact with Bob afterward to support, as needed.

Old Business:

Huss Brewery: The Board agreed to support payment for related attorney's fees as requested by Phil Lufty in April meeting. It was noted that the gate has not been closed nightly, per stipulations. It was agreed that Linda Pollock should continue to work with Huss/Vintage on gate operation.

Monuments: Susan has contacted See's and German Auto for approval. In addition, the monuments will require Historic Preservation (HP) approval. She is seeking a waiver of fees from HP. There was discussion regarding the right-of-way ownership near German Auto. In addition, it was noted that the lawn in this area is poorly maintained and Susan would explore further. In lieu of a monument on Oregon Ave. a wall sign was proposed at the April meeting; upon review, the diverter wall is too short to allow for this.

Traffic: Still pending follow-up from City staff.

Board Training: Phil has gained support from seven past Board Presidents to engage in a committee to provide guidance and historical context to current/future Boards. There's a need to retain historical context on zoning issues, meeting minutes, etc. This can be supported by previous meeting minutes, but the past presidents may provide deeper insight. A proposal to engage with a consulting firm was also discussed. The output of such engagement would be strategic planning and vision setting.

Survey to residents: A survey was done previously (approximately five years ago) and Phil will be obtaining the results and original survey methodology. Ryan will compile some overall neighborhood engagement data.

Bylaws: No report.

New Business:

Mural: A recommendation for a mural was received by a resident and discussed. Phil to follow up.

Elly's: A new restaurant (opening 5/8) will serve brunch and lunch, from 6am-3pm daily. They are planning an outdoor patio which will require a use permit. Elly's has also applied for a Series 12 liquor license. Phil indicated that, historically, the Windsor Square Board has never opposed a Series 12 license before. Linda Pollock informed Phil that the Series 12 license is not transferrable (unlike a Series 6, 7, and 9 license). It was discussed that, while opposition to the liquor license may not be appropriate, there is an opportunity to further work with the City, Vintage, and Elly's on use permit and stipulations. Phil and Linda will continue to engage on this.

Lost Lake Festival: A 3-day music festival is planned at Indian Steele Park in October. Following a column in *Phoenix Magazine* that sparked a Facebook discussion, some neighbors had voiced concerns over parking. Ryan reached out to the festival organizers and the Board will continue to stay in contact as the event draws closer; updates will be provided to the neighborhood.

There being no further business, the meeting adjourned at 8:14 p.m.